



**DOES YOUR GIFT  
DO VIOLENCE  
TO WOMEN?**



The record industry retails over 5 billion dollars in merchandise yearly. In the U. S. alone about a quarter of a billion dollars is spent yearly on records and tapes.

**Warner Communications leads the industry in sales. From 1968 on into the seventies their sales have been steadily increasing. Their use of violence in rock promotion has risen steadily along with their profits.** Images of rape, battering and murder abound in rock advertising. Rape and assault occur more and more frequently at rock concerts.



Government reports show that, while most recognized crime appears to be lessening, **only rape and aggravated assault have increased throughout the seventies.** In fact they report that rape incidents are over 100% greater than they were in 1968. Most of these rapes are committed by men and boys under 24 years of age.

Sources:

FBI Uniform Crime Reports 1968-1978

Rock 'n Roll Is Here to Pay, Reebee Garofolo and Steve Chappel

Violence in the Family, Drs. S. Steinmetz and Murray Straus



**We believe that this media violence encourages us to accept violence on the street and in the home.**

The average American is bombarded with 500 advertisements in a normal day. These images inevitably will influence how we see ourselves and our position in society.

The image that the media is presenting is a glamorized view of women as willing victims, animals to be tamed, pieces of meat, and beautiful, seductive corpses.



**Violence is not sexy. It's painful.  
Women who are beaten suffer.  
At least 50% of married women  
in the U. S. are battered.**

Last holiday season the record industry made billions of dollars selling you violence. Police reports indicate that domestic violence is at a peak during the holidays. **This year, for your sake, for the sake of peace, don't buy it.**



The following labels are subsidiaries of Warner/Elektra/Atlantic Records:

Atlantic  
Atco  
Cotillon  
Capricorn

Elektra  
Asylum  
Chrysalis

Warner Bros.  
Reprise  
Nonesuch

**DON'T BUY  
Warner/Elektra/Atlantic.**



**Contact your Women Against Violence Against Women chapter locally with this form:**

- 
- I am interested in working with WAVAW.
  - Please put me on your mailing list.
  - Enclosed is my donation of \$ \_\_\_\_\_
  - I am interested in your slide show on media's abuse of women and violence in the advertising industry.**

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

PHONE \_\_\_\_\_



OHIO PLAYERS PLEASURE

THE  
MUSIC  
OF  
THE  
OHIO  
PLAYERS  
IS  
A  
MUST  
FOR  
ALL  
MUSIC  
LOVERS

OHIO PLAYERS  
PLEASURE





# WAWAW CHAPTERS

BOSTON WAWAW  
c/o The Cambridge Women's Center  
46 Pleasant Street  
Cambridge, MA 02139

COLUMBIA, MO. WAWAW  
UMC Women's Center  
Columbia, MO 65201

ITHACA WAWAW  
c/o 412 Hillview Place  
Ithaca, NY 14850

KNOXVILLE WAWAW  
c/o 4901 Shady Dell  
Knoxville, TN 37914

LOS ANGELES/NATIONAL WAWAW  
1727 North Spring Street  
Los Angeles, CA 90012

NEW ORLEANS WAWAW  
P. O. Box 15018  
New Orleans, LA 20175

NEW YORK CITY WAWAW  
c/o Metroline  
164 West 21st Street  
NYC, NY 10011

PHILADELPHIA WAWAW  
c/o The Working Group on Battered Women  
P. O. Box 12233  
Philadelphia, PA 19144

RHODE ISLAND WAWAW  
c/o Stockwood, MacKenzie  
Simmons Lake Drive  
Johnston, RI 02919